



pixelACHE // pikseliÄHKY 2003 - *audiovisual laboratory*

Kiasma Theatre, Helsinki 10-13 April 2003

audiovisual experiments and creative misuse of technology

DIY lo-fi/hi-fi performances and installations

The second pixelACHE // pikseliÄHKY temporary audiovisual lab will be set up in Kiasma, Museum of Contemporary Art in Helsinki. The event will feature 4 days of shows, screenings, workshops and discussions.

The main theme for this year's edition is '**VIDEOJUKKA**' : We explore the art of VJ'ing, the act of mixing and manipulating video material in a live situation in connection with the music. International and local VJ stars will perform and give workshops on VJ tools and technologies. Presentations and discussions will analyse the background and future of VJ'ing, as seen from the perspective of visual arts, filmmaking and other relevant contexts. The evenings are filled with performances and club events, where the VJ artists will collaborate and improvise with sound artists.

Following last year's tradition, pixelACHE will also feature a selection of interactive installations and experimental video works. These works are selected based mostly on **why** and **how** they were created, not necessarily demanding the actual result to be in a final and polished shape. Therefore we will see a lot of projects that present some strong and original ideas but are still at their very early prototyping phase.

PixelACHE // pikseliÄHKY laboratory offers a forum for professionals and students of arts and science who are interested in creative use of new media and technologies. The featured projects often combine various forms of artistic expression – film, performance, photography, software, sound and mobile media all happily mixed together. In addition to presenting recent innovations and experiments, we will also explore various cultural and social phenomena related to technological development.

The theme for pixelACHE // pikseliÄHKY 2004 will be **Audiovisual Architecture** : Experimental projects combining media and architectural design. Interactive art installations, robots and sensors, projected environments and living surfaces. PikseliÄHKY artists will create projects around the city and give practical workshops.

PixelACHE // pikseliÄHKY 2003 is created by

Piknik Frequency + Oleno (www.olen.fi) together with **Kiasma Theatre** (www.kiasma.fi).

Contact information

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